

Saudi

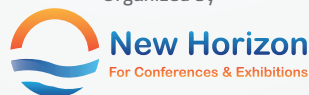


**Saudi International
Exhibition for Internet
of Things**
Redefining Communications

28th to 30th January 2018 in KSA.
Riyadh International Convention &
Exhibition Center.



Organized by



Strategic Sponsor

800,000 SAR

Sponsor Privileges:

1. Exhibition Area of 72 sq meters at an Exclusive Spot in the Exhibition
2. Sponsor's name & logo:
 - To be featured in the Events website with the web link which will have its visibility for 1 year.
 - To include Web link in the HTML Email Campaigns.
 - Featuring in all the Media Campaigns.
 - Placed on the Mega banner (Entrance of the Venue)
 - To be placed on all the marketing material of the event – backdrop of the event stage, banners, flyers, roll-up's welcome signage, workshop area
 - Comprise press Releases sent to the Media Partners
 - To be input within all the VIP invitations and Direct Mails.
 - Included with prominent visibility on all Social Media channels.
 - Certificates to be given to the participants
 - will be featured on the Digital Post Show Report that will be sent to all the participants and uploaded on the website as well.
3. An interview with the Sponsor representative in the Exhibition Catalogue. (1 page)
4. 2-page Advertisement in the Exhibition Catalogue
5. 1 page write up in the Exhibition Catalogue
6. Chance to distribute flyers / samples
7. Chance to conduct Workshops slot (90 mins)
8. 100 VIP Invitations Cards to invite the vendors / clients / customers

Main Sponsor

500,000 SAR

Sponsor Privileges:

1. Exhibition Area of **72** sq meters at the Exhibition
2. Sponsor's name & logo:
 - To be featured in the Events website with the web link which will have its visibility for 1 year.
 - To include Web link in the HTML Email Campaigns.
 - To be Featured in all the Media Campaigns.
 - Placed on the Mega banner (Entrance of the Venue)
 - To be placed on all the marketing material of the event – backdrop of the event stage, banners, flyers, roll-up's welcome signage, workshop area
 - To be included in the Press Releases sent to the Media Partners
 - To be included in all the VIP invitations and Direct Mails.
 - To be featured with prominent visibility on all Social Media channels.
 - Will be featured on the Digital Post Show Report that will be sent to all the participants and uploaded on the website as well.
3. An interview with the **Sponsor** representative in the Exhibition Catalogue. (One page)
4. 2-page Advertisement in the Exhibition Catalogue
5. Opportunity to distribute flyers / samples
6. Opportunity to conduct Workshops slot (90 mins)
7. 100 VIP Invitations Cards to invite the vendors / clients / customers

Leading Sponsor

400,000 SAR

Sponsor Privileges:

1. Exhibition Area of **72** sq meters at the Exhibition
2. Sponsor's name & logo:
 - To be featured in the Events website with the web link which will have its visibility for 1 year.
 - To include Web link in the HTML Email Campaigns.
 - To be Featured in all the Media Campaigns.
 - Placed on the Mega banner (Entrance of the Venue)
 - To be placed on all the marketing material of the event – backdrop of the event stage, banners, flyers, roll-up's welcome signage, workshop area
 - To be included in the Press Releases sent to the Media Partners
 - To be included in all the VIP invitations and Direct Mails.
 - To be featured with prominent visibility on all Social Media channels.
 - Will be featured on the Digital Post Show Report that will be sent to all the participants and uploaded on the website as well.
3. An interview with the **Sponsor** representative in the Exhibition Catalogue. (One page)
4. 2-page Advertisement in the Exhibition Catalogue
5. Opportunity to distribute flyers / samples
6. Opportunity to conduct Workshops slot (90 mins)
7. 100 VIP Invitations Cards to invite the vendors / clients / customers

Technical Sponsor

400,000 SAR

Sponsor Privileges:

1. Exhibition Area of **72** sq meters at the Exhibition
2. Sponsor's name & logo:
 - To be featured in the Events website with the web link which will have its visibility for 1 year.
 - To include Web link in the HTML Email Campaigns.
 - To be Featured in all the Media Campaigns.
 - Placed on the Mega banner (Entrance of the Venue)
 - To be placed on all the marketing material of the event – backdrop of the event stage, banners, flyers, roll-up's welcome signage, workshop area
 - To be included in the Press Releases sent to the Media Partners
 - To be included in all the VIP invitations and Direct Mails.
 - To be featured with prominent visibility on all Social Media channels.
 - Will be featured on the Digital Post Show Report that will be sent to all the participants and uploaded on the website as well.
3. An interview with the **Sponsor** representative in the Exhibition Catalogue. (One page)
4. 2-page Advertisement in the Exhibition Catalogue
5. Opportunity to distribute flyers / samples
6. Opportunity to conduct Workshops slot (90 mins)
7. 100 VIP Invitations Cards to invite the vendors / clients / customers

Diamond Sponsor

300,000 SAR

Sponsor Privileges:

1. Exhibition Area of **54** sq meters at the Exhibition
2. Sponsor's name & logo:
 - To be featured in the Events website with the web link which will have its visibility for 1 year.
 - To include Web link in the HTML Email Campaigns.
 - To be Featured in all the Media Campaigns.
 - Placed on the Mega banner (Entrance of the Venue)
 - To be placed on all the marketing material of the event – backdrop of the event stage, banners, flyers, roll-up's welcome signage, workshop area
 - To be included in the Press Releases sent to the Media Partners
 - To be included in all the VIP invitations and Direct Mails.
 - To be featured with prominent visibility on all Social Media channels.
 - Will be featured on the Digital Post Show Report that will be sent to all the participants and uploaded on the website as well.
3. An interview with the **Sponsor** representative in the Exhibition Catalogue. (half page)
4. 1-page Advertisement in the Exhibition Catalogue
5. Opportunity to distribute flyers / samples
6. Opportunity to conduct Workshops slot (60 mins)
7. 50 VIP Invitations Cards to invite the vendors / clients / customers
8. Trophy/Accolade from the organizer.

Platinum Sponsor

250,000 SAR

Sponsor Privileges:

1. Exhibition Area of **54** sq meters at the Exhibition
2. Sponsor's name & logo:
 - To be featured in the Events website with the web link which will have its visibility for 1 year.
 - To include Web link in the HTML Email Campaigns.
 - To be Featured in all the Media Campaigns.
 - To be placed on all the marketing material of the event – backdrop of the event stage, banners, flyers, roll-up's welcome signage, workshop area
 - To be included in the Press Releases sent to the Media Partners
 - To be included in all the VIP invitations and Direct Mails.
 - To be featured with prominent visibility on all Social Media channels.
3. An interview with the **Sponsor** representative in the Exhibition Catalogue. (half page)
4. 1-page Advertisement in the Exhibition Catalogue
5. Opportunity to distribute flyers / samples
6. Opportunity to conduct Workshops slot (30 mins)
7. 30 VIP Invitations Cards to invite the vendors / clients / customers
8. Trophy/Accolade from the organizer.

Gold Sponsor

200,000 SAR

Sponsor Privileges:

1. Exhibition Area of **54** sq meters at the Exhibition
2. Sponsor's name & logo:
 - To be featured in the Events website with the web link which will have its visibility for 1 year.
 - To include Web link in the HTML Email Campaigns.
 - To be Featured in all the Media Campaigns.
 - To be placed on all the marketing material of the event – backdrop of the event stage, banners, flyers, roll-up's welcome signage, workshop area
 - To be included in the Press Releases sent to the Media Partners
 - To be included in all the VIP invitations and Direct Mails.
 - To be featured with prominent visibility on all Social Media channels.
3. An interview with the **Sponsor** representative in the Exhibition Catalogue. (half page)
4. 1-page Advertisement in the Exhibition Catalogue
5. Opportunity to distribute flyers / samples
6. Opportunity to conduct Workshops slot (30 mins)
7. 20 VIP Invitations Cards to invite the vendors / clients / customers
8. Trophy/Accolade from the organizer.

Silver Sponsor

100,000 SAR

Sponsor Privileges:

1. Exhibition Area of **27** sq meters at the Exhibition
2. Sponsor's name & logo:
 - To be featured in the Events website with the web link which will have its visibility for 1 year.
 - To include Web link in the HTML Email Campaigns.
 - To be Featured in all the Media Campaigns.
 - To be placed on all the marketing material of the event – backdrop of the event stage, banners, flyers, roll-up's welcome signage, workshop area
 - To be included in the Press Releases sent to the Media Partners
 - To be included in all the VIP invitations and Direct Mails.
 - To be featured with prominent visibility on all Social Media channels.
3. An interview with the **Sponsor** representative in the Exhibition Catalogue. (half page)
4. Half-page Advertisement in the Exhibition Catalogue
5. Opportunity to distribute flyers / samples
6. 15 VIP Invitations Cards to invite the vendors / clients / customers
7. Trophy/Accolade from the organizer.

Saudi
المعرض
السعودي
الدولي
للإنترنت
الأشياء
Saudi International Exhibition for Internet of Things
R e d e f i n i n g C o m m u n i c a t i o n s

www.saudi-iot.com

[t](#) [f](#) [i](#) [s](#) [a](#) [u](#) [d](#) [i](#) [o](#) [t](#)