

2nd Saudi International
Exhibition & Conference
for Internet of Things
Redefining Communications

13 - 15 Feb 2019 in KSA.

Riyadh International Convention &
Exhibition Center.

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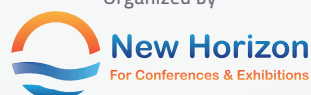
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Leading Sponsor

400,000 SAR

Sponsor Privileges:

1. Exhibition Area of **72** sq meters at the Exhibition
2. Sponsor's name & logo:
 - To be featured in the Events website with the web link which will have its visibility for 1 year.
 - To include Web link in the HTML Email Campaigns.
 - To be Featured in all the Media Campaigns.
 - Placed on the Mega banner (Entrance of the Venue)
 - To be placed on all the marketing material of the event – backdrop of the event stage, banners, flyers, roll-up's welcome signage, workshop area
 - To be included in the Press Releases sent to the Media Partners
 - To be included in all the VIP invitations and Direct Mails.
 - To be featured with prominent visibility on all Social Media channels.
 - Will be featured on the Digital Post Show Report that will be sent to all the participants and uploaded on the website as well.
3. An interview with the **Sponsor** representative in the Exhibition Catalogue. (One page)
4. 2-page Advertisement in the Exhibition Catalogue
5. Opportunity to distribute flyers / samples
6. Opportunity to conduct Workshops slot (90 mins)
7. 100 VIP Invitations Cards to invite the vendors / clients / customers

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3. An interview with the **Sponsor** representative in the Exhibition Catalogue. (One page)
4. 2-page Advertisement in the Exhibition Catalogue
5. Opportunity to distribute flyers / samples
6. Opportunity to conduct Workshops slot (90 mins)
7. 100 VIP Invitations Cards to invite the vendors / clients / customers

Diamond Sponsor

300,000 SAR

Sponsor Privileges:

1. Exhibition Area of **54** sq meters at the Exhibition
2. Sponsor's name & logo:
 - To be featured in the Events website with the web link which will have its visibility for 1 year.
 - To include Web link in the HTML Email Campaigns.
 - To be Featured in all the Media Campaigns.
 - Placed on the Mega banner (Entrance of the Venue)
 - To be placed on all the marketing material of the event – backdrop of the event stage, banners, flyers, roll-up's welcome signage, workshop area
 - To be included in the Press Releases sent to the Media Partners
 - To be included in all the VIP invitations and Direct Mails.
 - To be featured with prominent visibility on all Social Media channels.
 - Will be featured on the Digital Post Show Report that will be sent to all the participants and uploaded on the website as well.
3. An interview with the **Sponsor** representative in the Exhibition Catalogue. (half page)
4. 1-page Advertisement in the Exhibition Catalogue
5. Opportunity to distribute flyers / samples
6. Opportunity to conduct Workshops slot (60 mins)
7. 50 VIP Invitations Cards to invite the vendors / clients / customers
8. Trophy/Accolade from the organizer.

Platinum Sponsor

250,000 SAR

Sponsor Privileges:

1. Exhibition Area of **54** sq meters at the Exhibition
2. Sponsor's name & logo:
 - To be featured in the Events website with the web link which will have its visibility for 1 year.
 - To include Web link in the HTML Email Campaigns.
 - To be Featured in all the Media Campaigns.
 - To be placed on all the marketing material of the event – backdrop of the event stage, banners, flyers, roll-up's welcome signage, workshop area
 - To be included in the Press Releases sent to the Media Partners
 - To be included in all the VIP invitations and Direct Mails.
 - To be featured with prominent visibility on all Social Media channels.
3. An interview with the **Sponsor** representative in the Exhibition Catalogue. (half page)
4. 1-page Advertisement in the Exhibition Catalogue
5. Opportunity to distribute flyers / samples
6. Opportunity to conduct Workshops slot (30 mins)
7. 30 VIP Invitations Cards to invite the vendors / clients / customers
8. Trophy/Accolade from the organizer.

Gold Sponsor

200,000 SAR

Sponsor Privileges:

1. Exhibition Area of **54** sq meters at the Exhibition
2. Sponsor's name & logo:
 - To be featured in the Events website with the web link which will have its visibility for 1 year.
 - To include Web link in the HTML Email Campaigns.
 - To be Featured in all the Media Campaigns.
 - To be placed on all the marketing material of the event – backdrop of the event stage, banners, flyers, roll-up's welcome signage, workshop area
 - To be included in the Press Releases sent to the Media Partners
 - To be included in all the VIP invitations and Direct Mails.
 - To be featured with prominent visibility on all Social Media channels.
3. An interview with the **Sponsor** representative in the Exhibition Catalogue. (half page)
4. 1-page Advertisement in the Exhibition Catalogue
5. Opportunity to distribute flyers / samples
6. Opportunity to conduct Workshops slot (30 mins)
7. 20 VIP Invitations Cards to invite the vendors / clients / customers
8. Trophy/Accolade from the organizer.

Silver Sponsor

100,000 SAR

Sponsor Privileges:

1. Exhibition Area of **27** sq meters at the Exhibition
2. Sponsor's name & logo:
 - To be featured in the Events website with the web link which will have its visibility for 1 year.
 - To include Web link in the HTML Email Campaigns.
 - To be Featured in all the Media Campaigns.
 - To be placed on all the marketing material of the event – backdrop of the event stage, banners, flyers, roll-up's welcome signage, workshop area
 - To be included in the Press Releases sent to the Media Partners
 - To be included in all the VIP invitations and Direct Mails.
 - To be featured with prominent visibility on all Social Media channels.
3. An interview with the **Sponsor** representative in the Exhibition Catalogue. (half page)
4. Half-page Advertisement in the Exhibition Catalogue
5. Opportunity to distribute flyers / samples
6. 15 VIP Invitations Cards to invite the vendors / clients / customers
7. Trophy/Accolade from the organizer.

Saudi



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