














KEY BENEFITS	 POWERED BY	 LEAD SPONSOR	 DIGITIZATION SPONSOR	 DIAMOND SPONSOR
EXHIBITION AREA	11X15 SQM (165 SQM)	9X15 SQM (135 SQM)	6X12 SQM (72 SQM)	9X6 SQM (54 SQM)
SPEAKING OPPORTUNITY	1 speaking slot in the conference + 1 seat on a panel discussion in The conference + 1 speaking slot in the workshop	1 speaking slot in the conference + 1 seat on a panel discussion in The conference OR 1 speaking slot in the workshop	1 speaking slot in the conference + 1 seat on a panel discussion in the conference	1 speaking slot in the conference + 1 speaking slot in the workshop
BRANDING	<ul style="list-style-type: none"> <li>• Logo on the website</li> <li>• Logo on the mega banner (digital)</li> <li>• Logo on all marketing collaterals</li> <li>• Featured in all media campaigns</li> <li>• Logo on the workshop certificates</li> <li>• Included in all the VIP invitations</li> <li>• Promotional video played during breaks</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on the website</li> <li>• Logo on the mega banner (digital)</li> <li>• Logo on all marketing collaterals</li> <li>• Featured in all media campaigns</li> <li>• Logo on the workshop certificates</li> <li>• Included in all the VIP invitations</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on the website</li> <li>• Logo on the mega banner (digital)</li> <li>• Logo on all marketing collaterals</li> <li>• Featured in all media campaigns</li> <li>• Included in all the VIP invitations</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on the website</li> <li>• Logo on the mega banner (digital)</li> <li>• Logo on all marketing collaterals</li> <li>• Featured in all media campaigns</li> <li>• Included in all the VIP invitations</li> </ul>
NUMBER OF PASSES FOR REPRESENTATIVES	50	40	35	30
VIP PASSES	15	12	10	7
SPECIAL 20% DISCOUNT ON EXHIBITOR PACKAGE TO THE SPONSOR'S SUBSIDIARY	✓	✓	NOT APPLICABLE	NOT APPLICABLE
SPECIAL 30% DISCOUNT ON EXHIBITOR PACKAGE TO THE SPONSOR'S PARTNERS & CLIENTS	✓	✓	NOT APPLICABLE	NOT APPLICABLE
INTERVIEW WITH THE REPRESENTATIVE IN THE EXPO CATALOGUE	✓	✓	✓	✓
ADVERTISEMENT IN THE EXPO CATALOGUE	4 PAGES	2 PAGES	1 PAGE	1 PAGE
WRITE-UP IN THE EXPO CATALOGUE	1 PAGE	1 PAGE	1 PAGE	1 PAGE
PRICE	<b>USD 275,000</b>	<b>USD 190,000</b>	<b>USD 150,000</b>	<b>USD 135,000</b>

KEY BENEFITS	 PLATINUM SPONSOR	 INNOVATION SPONSOR	 GOLD SPONSOR	 SILVER SPONSOR	 BRONZE SPONSOR
EXHIBITION AREA	9X6 SQM (54 SQM)	6X11 SQM (66 SQM)	9X6 SQM (54 SQM)	6X6 SQM (36 SQM)	6X3 SQM (18 SQM)
SPEAKING OPPORTUNITY	1 speaking slot in the conference OR 1 seat on a panel discussion in the conference	1 speaking slot in the workshop OR 1 seat on a panel discussion in the conference	1 speaking slot in the workshop OR 1 seat on a panel discussion in the conference	1 speaking slot in the Workshop	1 speaking slot in the Workshop
BRANDING	<ul style="list-style-type: none"> <li>• Logo on the website</li> <li>• Logo on the mega banner (digital)</li> <li>• Logo on all marketing collaterals</li> <li>• Featured in all media campaigns</li> <li>• Included in all the VIP invitations</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on the website</li> <li>• Logo on the mega banner (digital)</li> <li>• Logo on all marketing collaterals</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on the website</li> <li>• Logo on the mega banner (digital)</li> <li>• Logo on all marketing collaterals</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on the website</li> <li>• Logo on all marketing collaterals</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on the website</li> <li>• Logo on all marketing collaterals</li> </ul>
NUMBER OF PASSES FOR REPRESENTATIVES	25	20	15	12	10
VIP PASSES	7	5	4	3	2
SPECIAL 20% DISCOUNT ON EXHIBITOR PACKAGE TO THE SPONSOR'S SUBSIDIARY	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE
SPECIAL 30% DISCOUNT ON EXHIBITOR PACKAGE TO THE SPONSOR'S PARTNERS & CLIENTS	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE
INTERVIEW WITH THE REPRESENTATIVE IN THE EXPO CATALOGUE	✓	✓	✓	NOT APPLICABLE	NOT APPLICABLE
ADVERTISEMENT IN THE EXPO CATALOGUE	1 PAGE	HALF PAGE	HALF PAGE	NOT APPLICABLE	NOT APPLICABLE
WRITE-UP IN THE EXPO CATALOGUE	1 PAGE	1 PAGE	1 PAGE	HALF PAGE	NOT APPLICABLE
<b>PRICE</b>	<b>USD 110,000</b>	<b>USD 105,000</b>	<b>USD 90,000</b>	<b>USD 60,000</b>	<b>USD 40,000</b>

KEY BENEFITS	 TECHNICAL STATION	 DEMO AREA	 WORKSHOP AREA	 EXHIBITOR
EXHIBITION AREA	11X6 SQM (66 SQM)	7X7 SQM (49 SQM)	9X5 SQM (45 SQM)	9 SQM (WITH SHELL SCHEME)
SPEAKING OPPORTUNITY	NOT APPLICABLE	NOT APPLICABLE	1 Speaking Slot	NOT APPLICABLE
BRANDING	LOGO ON THE WEBSITE	LOGO ON THE WEBSITE	LOGO ON THE WEBSITE	LOGO ON THE WEBSITE
NUMBER OF PASSES FOR REPRESENTATIVES	10	10	7	4
VIP PASSES	3	2	2	0
SPECIAL 20% DISCOUNT ON EXHIBITOR PACKAGE TO THE SPONSOR'S SUBSIDIARY	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE
SPECIAL 30% DISCOUNT ON EXHIBITOR PACKAGE TO THE SPONSOR'S PARTNERS & CLIENTS	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE
INTERVIEW WITH THE REPRESENTATIVE IN THE EXPO CATALOGUE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE
ADVERTISEMENT IN THE EXPO CATALOGUE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE
WRITE-UP IN THE EXPO CATALOGUE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE
<b>PRICE</b>	<b>USD 35,000</b>	<b>USD 25,000</b>	<b>USD 20,000</b>	<b>USD 5,400</b>



**POWERED BY**

**USD 275,000**

## **SPONSORSHIP BENEFITS:**

- 11X15 SQM (165 SQM) OF EXHIBITION AREA
- OPPORTUNITY TO:
  - BE PART OF THE INAUGURATION SPEECH IN THE CONFERENCE **AND**
  - DELIVER A KEYNOTE (PRESENTATION) IN THE CONFERENCE **AND** A SEAT ON A PANEL DISCUSSION **AND** DELIVER A WORKSHOP
- SPONSOR'S NAME AND LOGO WILL BE FEATURED IN:
  - EVENT WEBSITE WITH WEB LINK THAT WILL HAVE A VISIBILITY FOR ONE YEAR
  - WEB LINKS IN THE EMAIL CAMPAIGNS
  - THE MEGA BANNER AT THE ENTRANCE OF THE VENUE
  - ALL MARKETING MATERIALS OF THE EVENT INCLUDING THE STAGE BACKDROP, BANNERS, FLYERS, ROLL-UPS, WELCOME SIGNAGES AND WORKSHOP AREA
  - PRESS RELEASES SENT TO MEDIA PARTNERS
  - ALL VIP INVITATIONS AND DIRECT MAILS
  - ON ALL SOCIAL MEDIA CHANNELS
  - THE DIGITAL POST-SHOW REPORT THAT WILL BE SENT TO ALL PARTICIPANTS AND UPLOADED ON THE WEBSITE
  - ON THE WORKSHOP CERTIFICATES
- INTERVIEW WITH THE SPONSOR'S REPRESENTATIVE IN THE EXHIBITION CATALOGUE
- 4-PAGE ADVERTISEMENT IN THE EXHIBITION CATALOGUE
- OPPORTUNITY TO DISTRIBUTE FLYERS/SAMPLES
- SPONSOR'S PROMOTIONAL VIDEO WILL BE PLAYED DURING THE BREAKS IN THE CONFERENCE AREA
- 50 PASSES FOR REPRESENTATIVES + 15 VIP GATE PASSES (VIP GATE PASS INCLUDES ACCESS TO THE VIP GATE (NO. 5), PARKING FACILITY, AND LUNCH DURING THE FIRST TWO DAYS OF THE EVENT)



## LEAD SPONSOR

**USD 190,000**

### SPONSORSHIP BENEFITS:

- 9X15 (135 SQM) SQM OF EXHIBITION AREA
- OPPORTUNITY TO
  - BE PART OF THE INAUGURATION SPEECH IN THE CONFERENCE AND
  - DELIVER A KEYNOTE (PRESENTATION) IN THE CONFERENCE AND A SEAT ON A PANEL DISCUSSION OR DELIVER A WORKSHOP
- SPONSOR'S NAME AND LOGO WILL BE FEATURED IN:
  - EVENT WEBSITE WITH WEB LINK THAT WILL HAVE A VISIBILITY FOR ONE YEAR
  - WEB LINKS IN THE EMAIL CAMPAIGNS
  - THE MEGA BANNER AT THE ENTRANCE OF THE VENUE
  - ALL MARKETING MATERIALS OF THE EVENT INCLUDING THE STAGE BACKDROP, BANNERS, FLYERS, ROLL-UPS, WELCOME SIGNAGES AND WORKSHOP AREA
  - PRESS RELEASES SENT TO MEDIA PARTNERS
  - ALL VIP INVITATIONS AND DIRECT MAILS
  - ON ALL SOCIAL MEDIA CHANNELS
  - THE DIGITAL POST-SHOW REPORT THAT WILL BE SENT TO ALL PARTICIPANTS AND UPLOADED ON THE WEBSITE
  - ON THE WORKSHOP CERTIFICATES
- INTERVIEW WITH THE SPONSOR'S REPRESENTATIVE IN THE EXHIBITION CATALOGUE
- 2-PAGE ADVERTISEMENT IN THE EXHIBITION CATALOGUE
- OPPORTUNITY TO DISTRIBUTE FLYERS/SAMPLES
- 40 PASSES FOR REPRESENTATIVES + 12 VIP GATE PASSES (VIP GATE PASS INCLUDES ACCESS TO THE VIP GATE (NO. 5), PARKING FACILITY, AND LUNCH DURING THE FIRST TWO DAYS OF THE EVENT)



## DIGITIZATION SPONSOR

**USD 150,000**

### SPONSORSHIP BENEFITS:

- 6X12 SQM (72 SQM) OF EXHIBITION AREA
- OPPORTUNITY TO
  - DELIVER A KEYNOTE (PRESENTATION) IN THE CONFERENCE **AND**
  - BE PART OF A PANEL DISCUSSION IN THE CONFERENCE
- SPONSOR'S NAME AND LOGO WILL BE FEATURED IN:
  - EVENT WEBSITE WITH WEB LINK THAT WILL HAVE A VISIBILITY FOR ONE YEAR
  - WEB LINKS IN THE EMAIL CAMPAIGNS
  - THE MEGA BANNER AT THE ENTRANCE OF THE VENUE
  - ALL MARKETING MATERIALS OF THE EVENT INCLUDING THE STAGE BACKDROP, BANNERS, FLYERS, ROLL-UPS, WELCOME SIGNAGES AND WORKSHOP AREA
  - PRESS RELEASES SENT TO MEDIA PARTNERS
  - ALL VIP INVITATIONS AND DIRECT MAILS
  - ON ALL SOCIAL MEDIA CHANNELS
  - THE DIGITAL POST-SHOW REPORT THAT WILL BE SENT TO ALL PARTICIPANTS AND UPLOADED ON THE WEBSITE
- INTERVIEW WITH THE SPONSOR'S REPRESENTATIVE IN THE EXHIBITION CATALOGUE
- 1-PAGE ADVERTISEMENT IN THE EXHIBITION CATALOGUE
- OPPORTUNITY TO DISTRIBUTE FLYERS/SAMPLES
- 35 PASSES FOR REPRESENTATIVES + 7 VIP GATE PASSES (VIP GATE PASS INCLUDES ACCESS TO THE VIP GATE (NO. 5), PARKING FACILITY, AND LUNCH DURING THE FIRST TWO DAYS OF THE EVENT)



## DIAMOND SPONSOR

**USD 135,000**

### SPONSORSHIP BENEFITS:

- 9X6 SQM (54 SQM) OF EXHIBITION AREA
- OPPORTUNITY TO
  - DELIVER A KEYNOTE (PRESENTATION) IN THE CONFERENCE **AND**
  - DELIVER A WORKSHOP
- SPONSOR'S NAME AND LOGO WILL BE FEATURED IN:
  - EVENT WEBSITE WITH WEB LINK THAT WILL HAVE A VISIBILITY FOR ONE YEAR
  - WEB LINKS IN THE EMAIL CAMPAIGNS
  - THE MEGA BANNER AT THE ENTRANCE OF THE VENUE
  - ALL MARKETING MATERIALS OF THE EVENT INCLUDING THE STAGE BACKDROP, BANNERS, FLYERS, ROLL-UPS, WELCOME SIGNAGES AND WORKSHOP AREA
  - PRESS RELEASES SENT TO MEDIA PARTNERS
  - ALL VIP INVITATIONS AND DIRECT MAILS
  - ON ALL SOCIAL MEDIA CHANNELS
  - THE DIGITAL POST-SHOW REPORT THAT WILL BE SENT TO ALL PARTICIPANTS AND UPLOADED ON THE WEBSITE
- INTERVIEW WITH THE SPONSOR'S REPRESENTATIVE IN THE EXHIBITION CATALOGUE
- 1-PAGE ADVERTISEMENT IN THE EXHIBITION CATALOGUE
- OPPORTUNITY TO DISTRIBUTE FLYERS/SAMPLES
- 30 PASSES FOR REPRESENTATIVES + 5 VIP GATE PASSES (VIP GATE PASS INCLUDES ACCESS TO THE VIP GATE (NO. 5), PARKING FACILITY, AND LUNCH DURING THE FIRST TWO DAYS OF THE EVENT)

## PLATINUM SPONSOR

**USD 110,000**

### SPONSORSHIP BENEFITS:

- 9X6 SQM (54 SQM) OF EXHIBITION AREA
- OPPORTUNITY TO:
  - DELIVER A KEYNOTE (PRESENTATION) IN THE CONFERENCE **OR** BE PART OF A PANEL DISCUSSION IN THE CONFERENCE
- SPONSOR'S NAME AND LOGO WILL BE FEATURED IN:
  - EVENT WEBSITE WITH WEB LINK THAT WILL HAVE A VISIBILITY FOR ONE YEAR
  - WEB LINKS IN THE EMAIL CAMPAIGNS
  - THE MEGA BANNER AT THE ENTRANCE OF THE VENUE
  - ALL MARKETING MATERIALS OF THE EVENT INCLUDING THE STAGE BACKDROP, BANNERS, FLYERS, ROLL-UPS, WELCOME SIGNAGES AND WORKSHOP AREA
  - PRESS RELEASES SENT TO MEDIA PARTNERS
  - ALL VIP INVITATIONS AND DIRECT MAILS
  - ON ALL SOCIAL MEDIA CHANNELS
  - THE DIGITAL POST-SHOW REPORT THAT WILL BE SENT TO ALL PARTICIPANTS AND UPLOADED ON THE WEBSITE
- INTERVIEW WITH THE SPONSOR'S REPRESENTATIVE IN THE EXHIBITION CATALOGUE
- 1-PAGE ADVERTISEMENT IN THE EXHIBITION CATALOGUE
- OPPORTUNITY TO DISTRIBUTE FLYERS/SAMPLES
- 25 PASSES FOR REPRESENTATIVES + 4 VIP GATE PASSES (VIP GATE PASS INCLUDES ACCESS TO THE VIP GATE (NO. 5), PARKING FACILITY, AND LUNCH DURING THE FIRST TWO DAYS OF THE EVENT)





## INNOVATION SPONSOR

**USD 105,000**

### SPONSORSHIP BENEFITS:

- 6X11 SQM (66 SQM) OF EXHIBITION AREA
- OPPORTUNITY TO:
  - DELIVER A WORKSHOP **OR** BE PART OF A PANEL DISCUSSION IN THE CONFERENCE
- SPONSOR'S NAME AND LOGO WILL BE FEATURED IN:
  - EVENT WEBSITE WITH WEB LINK THAT WILL HAVE A VISIBILITY FOR ONE YEAR
  - WEB LINKS IN THE EMAIL CAMPAIGNS
  - ALL MARKETING MATERIALS OF THE EVENT INCLUDING THE STAGE BACKDROP, BANNERS, FLYERS, ROLL-UPS, WELCOME SIGNAGES AND WORKSHOP AREA
  - PRESS RELEASES SENT TO MEDIA PARTNERS
  - ON ALL SOCIAL MEDIA CHANNELS
  - THE DIGITAL POST-SHOW REPORT THAT WILL BE SENT TO ALL PARTICIPANTS AND UPLOADED ON THE WEBSITE
- INTERVIEW WITH THE SPONSOR'S REPRESENTATIVE IN THE EXHIBITION CATALOGUE
- HALF-PAGE ADVERTISEMENT IN THE EXHIBITION CATALOGUE
- OPPORTUNITY TO DISTRIBUTE FLYERS/SAMPLES
- 20 PASSES FOR REPRESENTATIVES + 3 VIP GATE PASSES (VIP GATE PASS INCLUDES ACCESS TO THE VIP GATE (NO. 5), PARKING FACILITY, AND LUNCH DURING THE FIRST TWO DAYS OF THE EVENT)



## GOLD SPONSOR

**USD 90,000**

### SPONSORSHIP BENEFITS:

- 9X6 SQM (54 SQM) OF EXHIBITION AREA
- OPPORTUNITY TO:
  - DELIVER A WORKSHOP **OR** BE PART OF A PANEL DISCUSSION IN THE CONFERENCE
- SPONSOR'S NAME AND LOGO WILL BE FEATURED IN:
  - EVENT WEBSITE WITH WEB LINK THAT WILL HAVE A VISIBILITY FOR ONE YEAR
  - WEB LINKS IN THE EMAIL CAMPAIGNS
  - ALL MARKETING MATERIALS OF THE EVENT INCLUDING THE STAGE BACKDROP, BANNERS, FLYERS, ROLL-UPS, WELCOME SIGNAGES AND WORKSHOP AREA
  - PRESS RELEASES SENT TO MEDIA PARTNERS
  - ON ALL SOCIAL MEDIA CHANNELS
  - THE DIGITAL POST-SHOW REPORT THAT WILL BE SENT TO ALL PARTICIPANTS AND UPLOADED ON THE WEBSITE
- INTERVIEW WITH THE SPONSOR'S REPRESENTATIVE IN THE EXHIBITION CATALOGUE
- HALF-PAGE ADVERTISEMENT IN THE EXHIBITION CATALOGUE
- OPPORTUNITY TO DISTRIBUTE FLYERS/SAMPLES
- 15 PASSES FOR REPRESENTATIVES + 2 VIP GATE PASSES (VIP GATE PASS INCLUDES ACCESS TO THE VIP GATE (NO. 5), PARKING FACILITY, AND LUNCH DURING THE FIRST TWO DAYS OF THE EVENT)



## SILVER SPONSOR

**USD 60,000**

### SPONSORSHIP BENEFITS:

- 6X6 SQM (36 SQM) OF EXHIBITION AREA
- OPPORTUNITY TO:
  - DELIVER A WORKSHOP
- SPONSOR'S NAME AND LOGO WILL BE FEATURED IN:
  - EVENT WEBSITE WITH WEB LINK THAT WILL HAVE A VISIBILITY FOR ONE YEAR
  - WEB LINKS IN THE EMAIL CAMPAIGNS
  - ALL MARKETING MATERIALS OF THE EVENT INCLUDING THE STAGE BACKDROP, BANNERS, FLYERS, ROLL-UPS, WELCOME SIGNAGES AND WORKSHOP AREA
  - ON ALL SOCIAL MEDIA CHANNELS
  - THE DIGITAL POST-SHOW REPORT THAT WILL BE SENT TO ALL PARTICIPANTS AND UPLOADED ON THE WEBSITE
- OPPORTUNITY TO DISTRIBUTE FLYERS/SAMPLES
- 12 PASSES FOR REPRESENTATIVES + 1 VIP GATE PASS (VIP GATE PASS INCLUDES ACCESS TO THE VIP GATE (NO. 5), PARKING FACILITY, AND LUNCH DURING THE FIRST TWO DAYS OF THE EVENT)



## BRONZE SPONSOR

**USD 40,000**

### SPONSORSHIP BENEFITS:

- 6X3 SQM (18 SQM) OF EXHIBITION AREA
- OPPORTUNITY TO:
  - DELIVER A WORKSHOP
- SPONSOR'S NAME AND LOGO WILL BE FEATURED IN:
  - EVENT WEBSITE WITH WEB LINK THAT WILL HAVE A VISIBILITY FOR ONE YEAR
  - WEB LINKS IN THE EMAIL CAMPAIGNS
  - ON ALL SOCIAL MEDIA CHANNELS
  - THE DIGITAL POST-SHOW REPORT THAT WILL BE SENT TO ALL PARTICIPANTS AND UPLOADED ON THE WEBSITE
- OPPORTUNITY TO DISTRIBUTE FLYERS/SAMPLES
- 10 PASSES FOR REPRESENTATIVES



## TECHNICAL STATION SPONSOR

**USD 35,000**

### BENEFITS:

- 11X6 SQM (66 SQM) OF EXHIBITION AREA (ONLY SPACE)
- EXHIBITOR'S NAME AND LOGO WILL BE FEATURED IN:
  - EVENT WEBSITE WITH WEB LINK THAT WILL HAVE A VISIBILITY FOR ONE YEAR
  - WEB LINKS IN THE EMAIL CAMPAIGNS
  - ON ALL SOCIAL MEDIA CHANNELS
  - THE DIGITAL POST-SHOW REPORT THAT WILL BE SENT TO ALL PARTICIPANTS AND UPLOADED ON THE WEBSITE
- OPPORTUNITY TO DISTRIBUTE FLYERS/SAMPLES
- 10 PASSES FOR REPRESENTATIVES

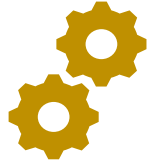


## DEMO AREA SPONSOR

**USD 25,000**

### BENEFITS:

- 7X7 SQM (49 SQM) OF EXHIBITION AREA (WITHOUT SHELL SCHEME)
- EXHIBITOR'S NAME AND LOGO WILL BE FEATURED IN:
  - EVENT WEBSITE WITH WEB LINK THAT WILL HAVE A VISIBILITY FOR ONE YEAR
  - WEB LINKS IN THE EMAIL CAMPAIGNS
  - ON ALL SOCIAL MEDIA CHANNELS
  - THE DIGITAL POST-SHOW REPORT THAT WILL BE SENT TO ALL PARTICIPANTS AND UPLOADED ON THE WEBSITE
- OPPORTUNITY TO DISTRIBUTE FLYERS/SAMPLES
- 10 PASSES FOR REPRESENTATIVES



## WORKSHOP AREA SPONSOR

**USD 20,000**

### BENEFITS:

- 9 SQM OF EXHIBITION AREA WITH SHELL SCHEME
- EXHIBITOR'S NAME AND LOGO WILL BE FEATURED IN:
  - ONE OF THE FOUR WORKSHOP ROOMS (W1-4 IN THE FLOOR PLAN) WILL BE BRANDED IN THE NAME OF THE SPONSOR
  - EVENT WEBSITE WITH WEB LINK THAT WILL HAVE A VISIBILITY FOR ONE YEAR
  - WEB LINKS IN THE EMAIL CAMPAIGNS
  - ON ALL SOCIAL MEDIA CHANNELS
  - THE DIGITAL POST-SHOW REPORT THAT WILL BE SENT TO ALL PARTICIPANTS AND UPLOADED ON THE WEBSITE
- OPPORTUNITY TO DISTRIBUTE FLYERS/SAMPLES
- 7 PASSES TO REPRESENTATIVES



## EXHIBITOR

### BENEFITS:

- 3X3 SQM (9 SQM) OF EXHIBITION AREA
- EXHIBITOR'S NAME AND LOGO WILL BE FEATURED IN:
  - EVENT WEBSITE WITH WEB LINK THAT WILL HAVE A VISIBILITY FOR ONE YEAR
  - THE DIGITAL POST-SHOW REPORT THAT WILL BE SENT TO ALL PARTICIPANTS AND UPLOADED ON THE WEBSITE
- OPPORTUNITY TO DISTRIBUTE FLYERS/SAMPLES
- 4 PASSES FOR REPRESENTATIVES

**USD 4,500** WITHOUT SHELL SCHEME

**USD 5,400** WITH SHELL SCHEME